

# Programme

2nd Edition

*Chenin blanc,  
Revealer of Place.*



## DAY 1 | Tuesday 1 November

TIME		Presenter/Moderator	Presentation Title
7:00 - 8:00	Registration		
8:00 - 8:10	Welcome	<i>Mathilde Favre d'Anne</i>	Deputy Mayor of Outreach and Tourism, President of Destination Angers
8:10 - 8:40	Welcome Ceremony	<i>MC Naretha Ricome</i>	Various speakers
8:40 - 9:00	Presentation	<i>Ken Forrester, Evelyne de Pontbriand</i>	Theme introduction

### Session A1 | Terroir and genetics : Challenges

9:00 - 9:30	Presentation	<i>Johan Burger</i>	The Chenin clone project: The what, why and how of establishing a scientific base for intravarietal diversity.
9:30 - 10:00	Presentation	<i>Patrice This</i>	The Chenin clone project, following a first of it's kind full genome mapping of the Chenin blanc genome - the what, why and how.
10:00 - 10:30	Presentation	<i>Virginie Grondain</i>	Dealing with disease: hybridizing varieties to be resistant to Mildew and Oidium. Feed-back to the international repository of Chenin Blanc.
10:30 - 11:00	Presentation	<i>Patrick Baudouin</i>	A winemakers' perspective and the future of Chenin blanc in the context of genetic advances.

11:00 - 11:30

PAUSE

### Session A2 | Climate change : Search for answers

11:30 - 12:25	Presentation	<i>Rosa Kruger, Stephanie Midgeley</i>	Chenin blanc: new ways and new sites to plant this versatile variety in the quest to deal with climate.
12:25 - 12:55	Presentation	<i>Tara Southey</i>	Data-driven decision making tools: the Terraclim integrated data tool applied to Chenin scenarios.
12:55 - 13:00	Flash Presentation	<i>Lucinda Heyns</i>	Winetech - creating opportunity for science and research to contribute to a sustainable future for viticulture and winemaking.

13:00 - 14:00

LUNCH

14:00 - 17:00 Vineyard Visits & Chenins of the World Tasting | *Choose your Route 1, 2, 3, 4 or 5*

18:00 - 20:00 Welcome Event | Hofmeyer Hall, Church Street, Stellenbosch  
hosted by *Visit Stellenbosch & Stellenbosch Wine Routes*

# Programme

2nd Edition

*Chenin blanc,  
Revealer of Place.*



## DAY 2 | Wednesday 2 November

TIME	Presenter/Moderator	Presentation Title
<b>Session B1   Viticulture and winemaking : Research and practice part 1</b>		
8:00 - 8:30	Presentation	<i>Evelyne de Pontbriand</i> Landscape in the Loire, Chenin blanc and the concept of Vignoble Jardin.
8:30 - 9:00	Presentation	<i>Jamie Goode</i> Regenerative farming, why it is important.
9:00 - 9:30	Roundtable	<i>Ken Forrester</i> Regenerative farming, matching practice to theory and how to take it to the public.
<b>9:30 - 10:00 PAUSE</b>		
<b>Session B2   Viticulture and winemaking : Research and practice part 2</b>		
10:00 - 10:30	Presentation	<i>Wessel Du Toit</i> Sulphur compounds in Chenin blanc wine - curse or blessing?
10:30 - 11:00	Presentation	<i>Melané Vivier</i> Learning lessons from Chenin blanc in a model vineyard designed to study water stress.
11:00 - 11:30	Presentation	<i>Talitha Venter</i> One block; one cultivar; and 19 different trellising systems.
11:30 - 12:00	Presentation	<i>Garth Cliff, Nic Peterkin</i> Chenin in Australia, history and modern day approach to viticulture and winemaking.
<b>12:00 - 13:00 LUNCH</b>		
14:00 - 17:00 Vineyard Visits & Chenins of the World Tasting <i>Special Vineyard Visit, Mev Kirsten Rendevouz</i>		
19:00 - 22:00 Gala Dinner		



# Programme

2nd Edition

*Chenin blanc,  
Revealer of Place.*



## DAY 3 | Thursday 3 November

TIME		Presenter/Moderator	Presentation Title
<b>Session C1   Taste and neuroscience</b>			
8:00 - 8:10	Presentation	<i>Gabriel Lepousez</i>	Chenin blanc and the neuroscience of taste.
8:10 - 9:40	Roundtable	<i>Gabriel Lepousez</i>	Chenin blanc and the neuroscience of taste.
9:40 - 10:00		PAUSE	
<b>Session C2   Marketing : Winetourism and branding</b>			
10:00 - 10:30	Presentation	<i>Jonathan Steyn</i>	Place, status and pricing of SA Chenin blanc.
10:30 - 10:50	Presentation	<i>Philippe Porché</i>	Fan de Chenin.
10:50 - 11:10	Presentation	<i>Ina Smith, Heléné Nieuwoudt</i>	Chenin blanc - The journey so far.
11:10 - 11:30	Presentation	<i>Jeanne Brand, Heléné Nieuwoudt</i>	Enhancing consumers' taste experience of Chenin blanc wine: An inclusive and empowering approach crossing language barriers.
11:30 - 11:55	Presentation	<i>Marisah Nieuwoudt</i>	A future-proof 'sense of place' wine tourism strategy, the case of the Breedekloof region.
11:55 - 12:00		PAUSE	
<b>Session C3   Conclusion and focus on our future</b>			
12:00 - 13:00	Presentation	<i>Etienne Neethling</i>	Sustaining wine identity in a changing climate with focus on Chenin blanc.
12:45 - 13:00	Sponsor Carousel	<i>2022 sponsors</i>	1 - 5 min video presentations: Enartis, ACS, Spier, Southern Sun, Advini and others.
13:00 - 13:30	Closing Ceremony	<i>MC Naretha Ricome</i>	Various speakers
13:30 - 14:30		LUNCH	
14:30 - 17:30	Vineyard Visits & Chenins of the World Tasting <i>Choose your Route 1, 2, 3, 4 or 5</i>		